



2023-2024 Sponsorship Opportunities

Make the Right Impact

New Horizons successfully changes the lives of under-resourced students by providing tutoring, mentoring and character-building programs at our trusted neighborhood clubs. Our community partners share our passion in equipping Southwest Florida's most vulnerable children and teens with the tools they need to succeed in school & life.

Support Under-Resourced Students in SWFL

On average, our cost for each student to attend our programs is \$4,000 per year. This is where we need your help!

Impact of Support

- Make a difference in the lives of over 600 SWFL students
- Attract new loyal customers
- Public recognition of your care for the cause

Benefits of Sponsoring

- Our reach covers Bonita Springs, Estero, Ft. Myers, and Naples
- Our supporters are typically retired and live in affluent communities
- Tax Benefits for your business or corporation

Key Stats

3,500+

e-Newsletter Subscribers

1,961+

Social Media
Combined Followers

1,000+

Event Attendees

743+

Active Volunteers

Join us in Creating Positive Outcomes

- Corporate Sponsorship
- Event Sponsorship
- Underwriting Opportunities
- Donate Auction Items





2023 - 2024 Corporate Sponsorship

Signature Event Opportunities

Annual Gala - January 10, 2024 at Bonita Bay

Spring Fundraiser - March 2, 2024 at Ritz Carlton Naples Tiburon

Swing for New Horizons - May 4, 2024 at West Bay Club

Together we are Empowering Tomorrow's Generation Today

Benefits & Recognition	Platinum \$20,000	Diamond \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Company logo on New Horizons Website with Hyperlink	●	●	●	●	●
Listed on Event Website & Event Emails	●	●	●	●	●
Listed on Invitation & Program	●	●	●	●	●
Verbal Recognition & Logo Displayed at Event	●	●	●	●	●
Sponsorship "Thank You" in Local Printed Publication	●	●	●	●	●
Social Media Shout-Outs	●	●	●	●	●
Invitation to Supporters of Impact Holiday Party	●	●	●	●	
Opportunity to Advertise in One e-Newsletter	●	●	●		
Guest Blog Post on Website	●	●			
Opportunity to Speak at One Event	●				
Tickets to Annual Gala	● x4	● x2	● x2		
Tickets to Spring Fundraiser	● x10	● x4	● x2	● x2	
Tickets to Golf Tournament	● x4	● x4	● x2		

Custom packages and underwriting opportunities are available.

Contact Alpa Patel at events@newhorizonsofswfl.org or (239)399-4497 to get started.



2023 - 2024 Event Sponsorship

Recognition Events

Volunteer Receptions - March 2024

Senior Graduation - April 2024

Volunteer Receptions

Honor the dedicated volunteers that share our passion for changing the lives of students. 3 Spots available in Naples, Ft. Myers, and Bonita Springs. Ask about underwriting opportunities.

Benefits & Recognition 3 Spots Available	Sponsor \$1,500
Listed on Invitation & Event Emails	●
Verbal Recognition & Logo Displayed at Event	●
Sponsorship "Thank You" in Local Printed Publication	●
Social Media Shout-Out	●
Opportunity to Speak at Event	●



Senior Graduation

Celebrate the outstanding graduates of New Horizons. Super Teens completing high school will be recognized in front of their families and supporters. Ask about underwriting opportunities.

Benefits & Recognition	Sponsor \$2,500
Listed on Invitation & Event Emails	●
Verbal Recognition & Logo Displayed at Event	●
Sponsorship "Thank You" in Local Printed Publication	●
Social Media Shout-Out	●
Opportunity to Speak at Event	●



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Annual Gala Underwriting Opportunities

Annual Gala - January 10, 2024 at Bonita Bay

The Annual Gala is the most distinguished event of the year that recognizes the successes of our students and the dedication of our supportive community. All underwriters will receive verbal recognition and their name or logo listed on the event program.

Deadline to commit is December 13, 2023.



Bar

\$8,000
Specialty Signage



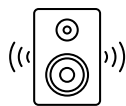
Floral

\$2,500
Specialty Signage



Entertainment

\$2,000



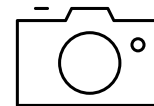
Audio & Visual

\$2,000



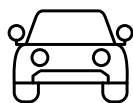
Decor

\$2,000



Photographer

\$1,000



Valet Parking

\$1,500



Guest Favors

\$1,000
Specialty Signage

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Spring Fundraiser Underwriting Opportunities

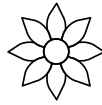
Spring Fundraiser - March 2, 2024 at Ritz Carlton Naples Tiburon

The Spring Fundraiser engages the community with our mission and features the inspiring stories and songs of students. All underwriters will receive verbal recognition and their name or logo listed on the event program. Deadline to commit is February 2, 2024.



Bar

\$10,000
Specialty Signage



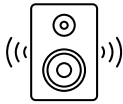
Floral

\$4,000
Specialty Signage



Entertainment

\$2,000



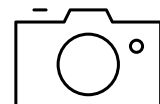
Audio & Visual

\$5,000



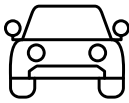
Decor

\$2,000



Photographer

\$1,000



Valet Parking

\$2,500



Guest Favors

\$2,000
Specialty Signage



Student Lunch

\$2,000



Photobooth

\$1,000



Grad Gifts

\$500
Present on Stage

Together we are Empowering
Tomorrow's Generation Today



Golf Tournament Underwriting Opportunities

Swing for New Horizons - May 4, 2024 at West Bay Club

The Annual Golf Tournament activates golf enthusiasts to support students. The uplifting experience includes student testimonies and a choir performance. All underwriters will receive verbal recognition and their name or logo listed on the event program. Deadline to commit is April 5, 2024.



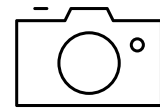
Student Lunch

\$1,000



Golf Ball Sponsor

\$1,000
Printed Logo



Photographer

\$1,000

Additional Sponsorship Opportunities



Hole in One

In-Kind

Sponsor Provides Prize

Logo on Event Material
& Verbal Recognition

Logo on Tee Signage



Green Sponsor

\$500

Logo or Name
on Program

Verbal Recognition

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